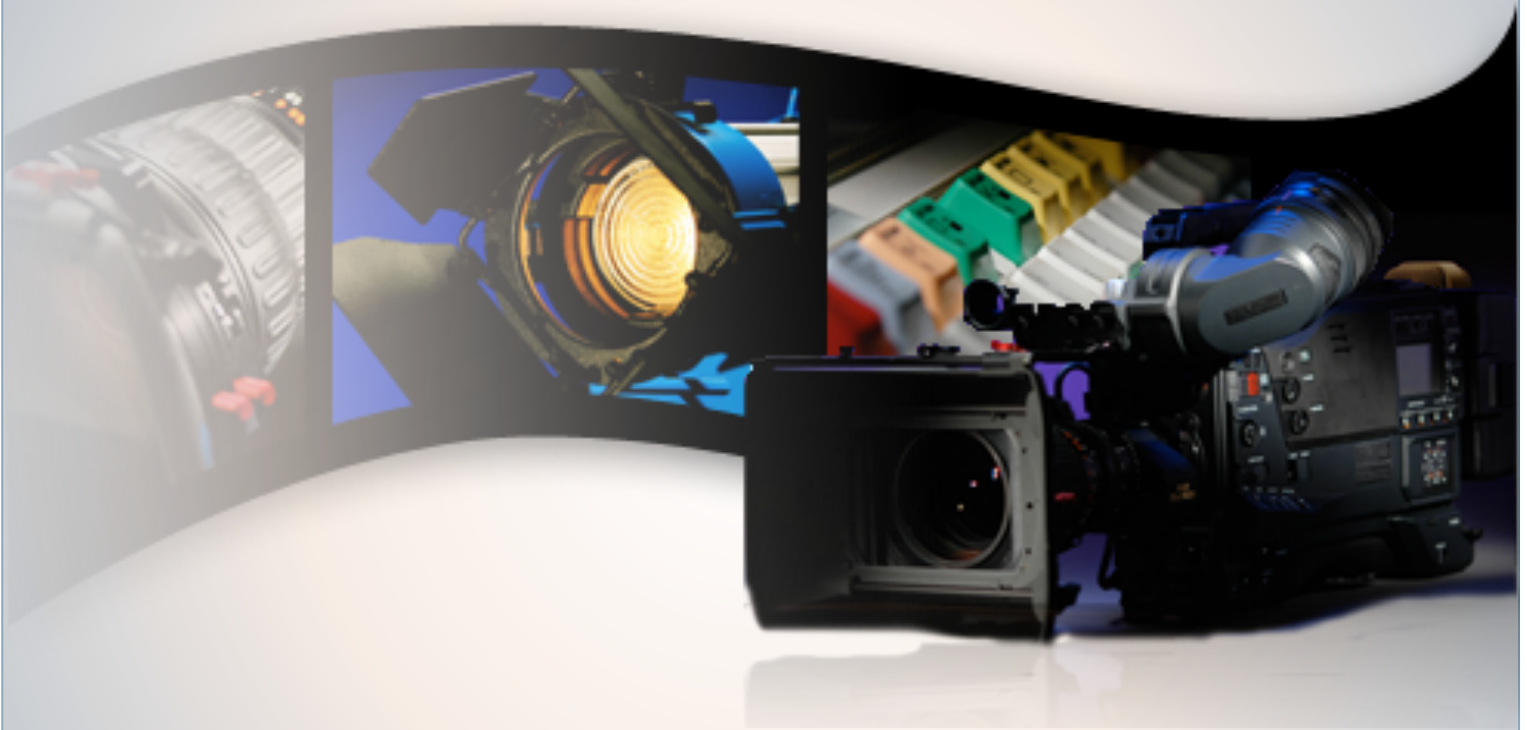


A VISIONALIST ENTERTAINMENT PRODUCTION



CORPORATE STORY



"Corporate Story" is an in-depth short film that offers a detailed and historical look at your company and the leadership.

We will help you convey your message to your clients and customers.





Visionalist entertainment productions corporate storytelling

Corporate video production has radically evolved over the past ten years and Visionalist Entertainment Productions has been at the forefront of this evolution. We are constantly adding to and improving our workflow with the latest technologies to enhance our storytelling process. We have always been able to tell a story.

Now add in drones, High definition cameras, GoPros, portable lighting, image stabilizers, and our signature style and what do you get? Authentic corporate video that is beautiful, dynamic, informative, and entertaining.

All this at a fraction of the cost of a broadcast commercial production.

Director /Producer Keith Famie personally works closely with clients to fully understand their message they wish to convey to their **clients**. Each one of his productions is crafted as if he is producing one of his Emmy award winning documentary films.

Through our storytelling over the years, we have helped men and women from all walks of life tell their personal stories from the beaches of Normandy to the jungles of Vietnam to the first day of high school for a blind teenager, Visionalist Entertainment Productions and Keith Famie understand emotional storytelling.

Our diverse production experience has allowed us to produce a wide variety of unique content for audiences all around the country; we are driven by perfection. Our success has been built on our rock solid reputation for producing beautiful, powerful, and engaging videos. But most importantly, our work is authentic, honest, and true. We don't outsource!

We hope we are able to tell your corporate story!

A handwritten signature in black ink, appearing to read 'Keith Famie', is positioned above the printed name and title.

Keith Famie
Executive Producer

Corporate Story

Production Overview

SCOPE OF PRODUCTION

Through in-depth interviews with CEOs, presidents and management, along with historic photos, we will learn the history of your company since the founding days. As part of this story, we will document the business through archive photos/images and news media stories.

The 5-10 minute completed story will include exterior aerial footage, reenacted scenes showing close, personal attention to detail featuring your location(s).

PHASE ONE (1 day)

Director/producer Keith Famie and team will spend the day meeting to plan all exterior and interior filming. During these creative discussions, we will start to build the story.

PHASE TWO (1 day)

- Film exterior of your building location(s) with aerial drone and HD cameras
- Film all planned outdoor scenes that include management

PHASE THREE (1 day)

- Conduct historical interviews as well as corporate discussion about your services
- Film all key scenes that will be used to tell the stories
- Film management teams as a portrait both inside and outside of selected business

PHASE FOUR (1 week - edit preparation)

- Prepare all historical photos for edit session (this will include selection and prepping)
- Gather any media stories about your business
- Log and review all footage
- Create a script direction

PHASE FIVE (edit - 2 weeks)

- Select music for licensing
- Build graphics
- Edit a version for management review

PHASE SIX (final edit - 2 days)

- Finalize edit
- Prepare for YouTube
- Master DVD copies



Visionalist
Entertainment Productions



Winner of Ten Michigan Emmy Awards

Keith Famie, Producer/Director



DOCUMENTARIES • FEATURE FILMS • SPECIAL EVENTS

VISIONALIST ENTERTAINMENT IS ALSO PROUD TO OFFER TWO VERY SPECIAL SERVICES

Your Corporate Story

An in-depth documentary on your business, the founders, and how your company affects the community, the state, and the country.

It's My Life

A rare opportunity to document the life of a loved one. Using your family's historical photos, we will tell their story. Structured around a personal and in-depth interview with Director / Producer Keith Famie,

"We Tell America's Stories"

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KEITH FAMIE

Filmmaker/Speaker



Director/producer Keith Famie was, for many years, known as a celebrity chef of well-known restaurants in metro Detroit, was selected as one of America's "Best New Chefs" in 1989 by Food and Wine magazine; twice his restaurants were chosen as "Best New Restaurant" in America by Esquire Magazine.

Famie was also a finalist on the 2001 reality television series, "Survivor, the Australian Outback."

Keith hosted his own Food Network series, "Keith Famie's Adventures," thirty-two episodes in all, traveling the world documenting rich-culture cooking styles from the plains of Africa to monk monasteries of Taiwan to the lifestyle of Key West.

In 2004, the Adventure Chef made a bold move to embark on anew journey of documentary filmmaking. "I didn't want to be the 'Adventure Chef' guy anymore. I wanted to help people tell their stories."

Since that life changing decision, Famie has been awarded ten Michigan Emmys and nominated several other times for his rich, human-interest storytelling, from the ethnic documentaries 'Our Story Of' series, to the military tribute films such as 'Detroit, Our Greatest Generation, Our Vietnam Generation, and One Soldier's Story.' Famie has proved that he and his team at Visionalist Entertainment Productions can create informative, entertaining and emotional films that touch a wide audience.



Most recently he has produced a seven-part series called "The Embrace of Aging, the male perspective of growing old," which aired on PBS Detroit in 2013. The second film in this trilogy, "The Embrace of Aging, the female perspective of growing old," a 13-part series, also recently aired on PBS Detroit in 2014.

He was recently selected for the 2015 Diamond Award by the Association for Women in Communications Detroit Chapter due to the impact his series on women has had on the community.

In the spring of 2015, he will complete "Maire's Journey," a touching story about a twenty-four year old cancer patient and the amazing journey she made in her afterlife. The fall of 2015 will bring to the viewing public on PBS the last 13-part series in the aging trilogy, "The Embrace of Dying, how we deal with the end of life."

In production for 2016 is his film, "Death is not the Answer," looks at the complicated and emotional subject of depression and suicide.

"There is nothing more gratifying than being able to touch people through documentary film work that we do. I know what we do affects people's lives."

VISIONALIST ENTERTAINMENT PRODUCTIONS

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www.v-prod.com

Ten-time Emmy Award winning Visionalist Entertainment Productions was established in 1997 by Executive Producer/Director Keith Famie who created a series of adventurous cooking shows in exotic locations around the globe for various network-affiliate television stations. Produced both in short news format segments and hour-long documentaries, Famie quickly developed his own unique style of film production.

In 2000, Famie was selected as a cast member of the CBS reality series "Survivor: The Australian Outback," where Keith was one of the final three contestants.

Since these early years, Famie and his VEP team have produced a wide range of primetime programs ranging from an all guys trip to Russia with the Detroit Red Wings alumni team, to the touching series, "Our Story Of" about immigrants coming to America.

In 2013, Famie introduced the first in a series of films that focused on men and women as we age. **"The Embrace of Aging"** is a multi-episode series that debuted on Detroit Public Television. In the fall of 2014, DPTV will start airing a 13-part series on women and aging.

Selected for the 2015 Diamond Award by the Association for Women in Communications Detroit Chapter.

EMMY AWARD WINNERS

Taste of Taiwan (2006)

On-Camera Talent-Keith Famie

Our Italian Story (2006)

Human Interest Special & Best Director

Our Polish Story (2007)

Our Greek Story (2007)

Best Cultural Documentary
Best Human Interest Program Special

Our Arab American Story (2007)

Societal Concerns Program Special

Our India Story (2008)

Best Documentary Cultural

Detroit: Our Greatest Generation (2009)

Editor/Program

Our Vietnam Generation (2011)

Documentary Historical

DOCUMENTARIES

Detroit: Our Greatest Generation A film about our WWII veterans; a tribute to our 'Greatest Generation.'

Our Vietnam Generation A film dedicated to the unsung heroes, and survivors of the Vietnam War.

Can You See How I See? An intimate and moving film that explores the world of the blind; a daily way of life unfamiliar to most

One Soldier's Story A PBS film about Sgt. Michael Ingram, Jr. and the legacy he left behind.

The Embrace of Aging, the female perspective of growing old, a 13-part series that aired on Detroit Public Television in 2014.

2015

Visionalist Entertainment Productions is scheduled to have completed a 13-part series called **"The Embrace of Dying,"** how we deal with the end of life.

Maire's Journey, an extraordinarily touching feature documentary about the wishes of a deceased cancer patient.

Spring 2015: **The Embrace of Aging, the female perspective of growing old**, 13-part series, will broadcast on all PBS stations throughout Michigan.

EMMY AWARD NOMINATIONS

Can You See How I See? (2011)

Best Human-Interest Documentary Film

One Soldier's Story (2011)

Best Topical Documentary

The Embrace of Aging, the male perspective of growing old (2014)

Health/Science - Program/Special

Director-Post Production/Keith Famie

Editor-Program (non news)/Joe Grant

